

Trackmagic

There is nothing more precious to parents than their children and nothing more important to our future than the safety of our children. Thousands of children are abducted or go missing each year around the globe while going or coming from school.

Safety and security therefore are the highest concerns on a school bus. To achieve this, **GENESIS** has launched an innovative service that works like a jinn to keep safety and security hand in hand for young children.

Advantages:

TrackMagic has multi-purpose advantages for parents, students, schools and bus operators.

- Realtime school bus tracking and monitoring.
- Student attendance through RFID tags.
- SMS delivery to the parents for-
 - ↳ Bus timings for pick up and drop.
 - ↳ School arrival and departure time.
- Instant view for all buses as well as single bus view.
- Automatic alerts on the student being dropped at wrong stop.
- Alarm generation in case of emergencies.
- Panic buttons along with shock sensors for emergencies
- Active Geo-fencing for added security and safety.



How It Works ?

Trackmagic uses cutting edge technology of dependable Global Positioning Systems (GPS) and a GSM/GPRS data/voice communications device to get “Real time feed” on the whereabouts of the bus.

Genesis offers **TrackMagic** to the common person !!!

Our hardware fully complements the software and is reggedized to the core-all of it comes at a fitting price points, which has been kept to the minimum.



Parents



School Management



Bus/Cab Operators



Genesis Futuristic Technologies Ltd. (a NAYAR enterprise)

Software Dev. Center: A-13/2,3,4, III Floor - 302, Highway Tower-2, Sector 62, Noida - 201309, U.P, India
Tel: +91.120.2400925 Fax: +91.120.2400924

Corp HQ: NADS Pvt. Ltd. Plot No. 72, Third Floor Udyog Vihar Phase IV Gurgaon, Haryana
(National Capital Region) 122015 – India Tel: +91.124.6900130 Fax: +91.124.6900132

email: info@genesis-in.com .

www.genesis-in.com